



## **Non-Profit Funding & Friending Opportunities Conference 2004 Program Ad Book**

### **What is Non-Profit Funding & Friending Opportunities?**

**Non-Profit Funding and Friending Opportunities**—being held July 27 & 28th, 2004— is Technology Paradigms' first networking and training conference for non-profits. This conference is designed to provide community-based organizations statewide with an open forum for sharing ideas, enhancing their professional skills, and creating potential partnership opportunities. This conference will feature a **Networking Expo** designed to provide an informal opportunity for CBOs to talk with potential funders, non-profit associations and business owners that could provide much needed resources for their organizations in the near future.

### **Who is Technology Paradigms?**

Technology Paradigms is a research and business resource center for non-profit organizations. Our primary objective is to build the capacity of these organizations to grow and expand their outreach efforts in the communities they serve. To do this, we provide non-profit organizations with a variety of business services which include: 1) professional development training, 2) grant funding and fundraising strategies, 3) networking and partnership events, 4) developing organizational and strategic plans, and 5) providing technology solutions that will meet the business needs of each organization. Our philosophy is:

### **Creative Thinking + Communication + Collaboration = Good Capacity Building**

Survival is a constant challenge for community-based organizations. At Technology Paradigms, we believe that three skills contribute to the long-term success of these organizations: innovation, communication, and collaboration. We help our clients develop these three skills by providing them with the information and training they need to achieve self-sufficiency and reach their goals.

### **So, Why should I be Interested in Placing an Ad?**

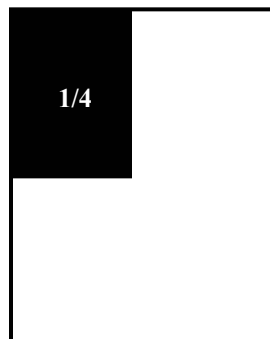
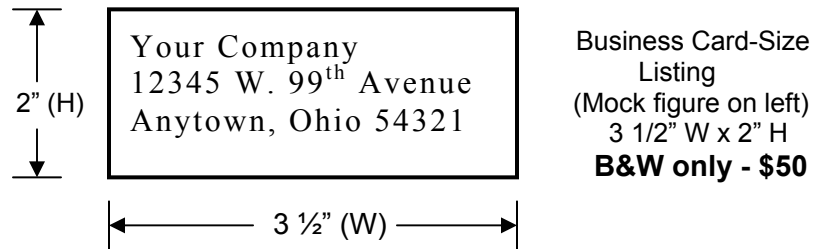
**Over 200 people representing both public and private sector community-based organizations around the state will be in attendance!** Space for exhibitors at the Networking Expo is very limited. Placing an ad in our Ad Book will enable your company or organization to gain maximum exposure to potential clients in the event you are unable to attend the expo. In addition, portions of the proceeds from your ad sponsorship will go towards establishing an **Operation H<sub>2</sub>O Fund** for non-profit organizations in need of emergency funding assistance to continue to do outreach in their communities.

**Please help us build the capacity of non-profit organizations  
to grow in your community. Place a sponsorship ad today!**

If you have any further questions, please contact us by email at: [expo@techparadigms.org](mailto:expo@techparadigms.org) or you may visit the conference web site at [www.fundingopportunities.org](http://www.fundingopportunities.org).

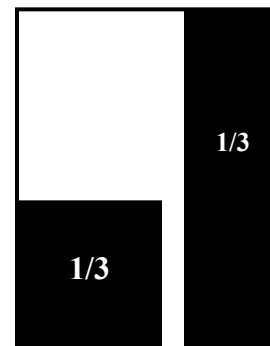
# Funding & Friending Opportunities 2004

## Ad Placement Rates for Program Book

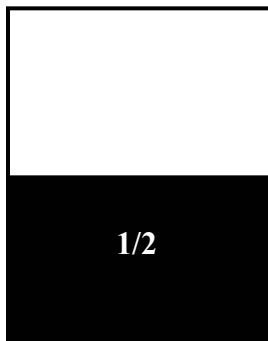


1/4 Page  
3 1/2" W x 5" H  
**B&W only - \$150**

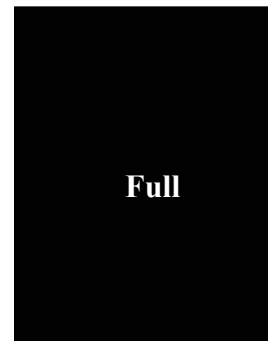
"Providing Living Water"



1/3 Page  
*Option A:* 2 1/3" W x 10" H  
*Option B:* 4 1/2" W x 4 9/16" H  
**B&W only - \$300**



1/2 Page  
7" W x 5" H  
**B&W - \$500**  
**Color - \$750**



Full Page  
7" W x 10" H  
**B&W - \$1000**  
**Color - \$1500**

For all the dimensions given above, please consider a 1 1/4" inside margin and half-inch outside, top and bottom margins.

**For payment options, please see the Ad Sponsorship Reservation Form attached.**

**Technology Paradigms**  
5300 E. Main Street, Suite 210  
Columbus, OH 43213  
[expo@techparadigms.org](mailto:expo@techparadigms.org)

# AD SPONSORSHIP RESERVATION FORM

Please fax this form back to 614-863-8687  
and e-mail advertisement copy to [expo@techparadigms.org](mailto:expo@techparadigms.org)

Technology Paradigms  
5300 E Main Street, Suite 210  
Columbus, OH 43213

1. Your Name: \_\_\_\_\_

2. Company Name: \_\_\_\_\_

3. Mailing Address: \_\_\_\_\_

4. Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

5. E-mail: \_\_\_\_\_

6. Size of Ad(s):	Black & White	Color
<input type="checkbox"/> Business Card Size	<input type="checkbox"/> \$ 50	N/A
<input type="checkbox"/> One-Fourth Page	<input type="checkbox"/> \$ 150	N/A
<input type="checkbox"/> One-Third Page (Option A)	<input type="checkbox"/> \$ 300	N/A
<input type="checkbox"/> One-Third Page (Option B)	<input type="checkbox"/> \$ 300	N/A
<input type="checkbox"/> One-Half Page	<input type="checkbox"/> \$ 500	<input type="checkbox"/> \$ 750
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$1500

7. Camera Ready Art?  Yes  No

Authorized Signature: \_\_\_\_\_  
(Required to reserve your ad)

Method of Payment:  Visa  Mastercard  Discover  Check (check # \_\_\_\_\_)  
 Money Order  Cashier's Check

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Card Holder's Name: \_\_\_\_\_  
(as it appears on card) Please Print

3-digit code (as it appears on back of card): \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Thank you!**

Please visit the conference website at [www.fundingopportunities.org](http://www.fundingopportunities.org)  
Or visit Technology Paradigms' website at [www.techparadigms.org](http://www.techparadigms.org)